

Khaya Patel

GRAPHIC + EXPERIENCE DESIGNER

Contact:

📍 New York, NY

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📁 [Design Portfolio](#)

🌐 [LinkedIn](#)

PROFILE

Designer interested in where creative thinking meets real-world problem solving. I'm drawn to work that involves communicating with and understanding consumers. I thrive in collaborative, fast-paced environments where design works within constraints. My interests sit at the intersection of visual communication, systems thinking, and practical execution, taking an idea from concept to something finished.

EDUCATION

BFA in Design

Northeastern University

2022 - 2025

📍 Boston, MA

Cumulative GPA: 3.9 | Dean's List

TOOLS

Adobe

Illustrator

Photoshop

InDesign

AfterEffects

Other

Figma

Clip Studio Paint

Blender

Rhino 7

SKILLS

Graphic Design • Motion Graphics • Visual Storytelling • Logo Design • 2D/3D Animation • Concept Development • Biodesign • Experience Design • Systems Thinking • Trend Forecasting • Collaborative Design • UI/UX Fundamentals

SELECTED PROJECTS

SQUIDKID - BIODESIGN CHALLENGE SUMMIT FINALIST (2025)

Speculative Educational Bio-Toy Concept

- Presented at MoMA as a Top 8 international finalist in the Biodesign Challenge Summit
- Awarded "Outstanding Display" for exhibition storytelling and presentation design
- Combined speculative design, ecological systems thinking, and educational storytelling through a marine-inspired bio-toy concept

ON THE RISE POD (2026)

Brand Designer

- Developed branding and visual identity for an environmental podcast focused on accessible climate storytelling
- Designed logo systems, promotional graphics, and visual direction centered on curiosity, optimism, and everyday environmental awareness

EXPERIENCE

CASTIX LLC

September - December 2025

Design + Motion Intern

- Created motion graphics, short-form videos, and campaign assets for social media platforms
- Sourced and coordinated with gaming influencers to feature the product, managing outreach and communication from first contact through delivery

ABBYROSE CASES

Graphic Designer

November 2019 - Present

- Designed custom phone cases based on market trends and customer input for 750,000+ followers on Instagram & TikTok
- Collaborated with the CEO and team to maintain consistent brand visuals
- Pitched seasonal concepts aligned with cultural trends and customer demand

WOOF MAGAZINE

Spring 2024

Graphic Designer

- Designed editorial layouts and social graphics for Northeastern's student publication
- Balanced print and digital storytelling across multiple publication formats

THE WOOD AGENCY

Present

Freelance Graphic Design, Motion, Branding

- Design and produce marketing emails in HubSpot for client campaigns
- Create brochures in InDesign for client-facing materials
- Develop logos and brand identity assets in Illustrator and Photoshop
- Work independently as a freelance contractor for a family-owned, full-service marketing agency